

# 2005 KHCS LISTENER SURVEY

PLEASE PHOTOCOPY IF YOU HAVE OTHER FAMILY MEMBERS WHO WISH TO PARTICIPATE)

**1. I GET MY NEWS AND INFORMATION FROM: (Check all that apply)**

- |                          |                            |                           |
|--------------------------|----------------------------|---------------------------|
| Local TV news _____ 05   | Network TV news _____ 06   | Radio news _____ 07       |
| Local newspaper _____ 08 | Out-of-town paper _____ 09 | Radio talk shows _____ 10 |
| Internet _____ 11        | E-mail _____ 12            | News magazines _____ 13   |

**2. I WOULD LIKE TO HEAR ON KHCS: (Check any)**

- |  |                               |
|--|-------------------------------|
| Sports scores _____ 15   | Stock market reports _____ 16 |
| Local weather reports _____ 17                                 | Local news _____ 18           |
| Local community issues _____ 19                                | Local talk show _____ 20      |
| News commentary _____ 21                                       | Traffic reports _____ 22      |
| Interviews with local Christian leaders/personalities _____ 23 |                               |
| Other (write in type) _____ 24                                 |                               |

**3. I LISTEN TO JOY 92: (Check all that apply)**

**MONDAY - FRIDAY**

- |                       |                       |
|-----------------------|-----------------------|
| 12 AM - 6 AM _____ 31 | 2 PM - 4 PM _____ 35  |
| 6 AM - 8 AM _____ 32  | 4 PM - 6 PM _____ 36  |
| 8 AM - 10 AM _____ 33 | 6 PM - 9 PM _____ 37  |
| 10 AM - 2 PM _____ 34 | 9 PM - 12 AM _____ 38 |

**SATURDAY**

- |                       |                       |
|-----------------------|-----------------------|
| 12 AM - 6 AM _____ 40 | 2 PM - 4 PM _____ 44  |
| 6 AM - 8 AM _____ 41  | 4 PM - 6 PM _____ 45  |
| 8 AM - 10 AM _____ 42 | 6 PM - 9 PM _____ 46  |
| 10 AM - 2 PM _____ 43 | 9 PM - 12 AM _____ 47 |

**SUNDAY**

- |                       |                       |
|-----------------------|-----------------------|
| 12 AM - 6 AM _____ 49 | 2 PM - 4 PM _____ 53  |
| 6 AM - 8 AM _____ 50  | 4 PM - 6 PM _____ 54  |
| 8 AM - 10 AM _____ 51 | 6 PM - 9 PM _____ 55  |
| 10 AM - 2 PM _____ 52 | 9 PM - 12 AM _____ 56 |

**4. WHEN I AM DRIVING ALONE I ALSO: (Check all that apply)**

- |                                       |  |
|---------------------------------------|--|
| listen to KHCS _____ 58               | listen to other Christian radio _____ 59 |
| listen to secular talk radio _____ 60 | listen to secular music radio _____ 61   |
| listen to satellite radio _____ 62    | listen to CD's _____ 63                  |
| listen to my iPod _____ 64            | talk on my cellphone _____ 65            |

**(PLEASE TURN THIS PAGE OVER)**

**5. I HAVE BEEN LISTENING TO CHRISTIAN MUSIC ON RADIO OR RECORDINGS:**

less than 5 years \_\_\_\_<sup>26</sup> 5 - 10 years \_\_\_\_<sup>27</sup> 10 - 20 years \_\_\_\_<sup>28</sup> over 20 years \_\_\_\_<sup>29</sup>

**6. MY AGE IS: (Check only one)**

Under 12 ____ <sup>66</sup>	12 - 18 ____ <sup>67</sup>	18 - 24 ____ <sup>68</sup>	25 - 29 ____ <sup>69</sup>
30 - 34 ____ <sup>70</sup>	35 - 39 ____ <sup>71</sup>	40 - 44 ____ <sup>72</sup>	45 - 49 ____ <sup>73</sup>
50 - 54 ____ <sup>74</sup>	55 - 59 ____ <sup>75</sup>	60 - 64 ____ <sup>76</sup>	65 - 69 ____ <sup>77</sup>
70 - 74 ____ <sup>78</sup>	75 - 79 ____ <sup>79</sup>	80 - 85 ____ <sup>80</sup>	85+ ____ <sup>81</sup>

**7. MY SEX IS: (Check only one)**

Male \_\_\_\_<sup>83</sup>

Female \_\_\_\_<sup>84</sup>

**8. I LIVE IN A:**

Country Club Home \_\_\_\_<sup>86</sup>

Other gated community \_\_\_\_<sup>89</sup>

Condominium \_\_\_\_<sup>87</sup>

Rented apartment \_\_\_\_<sup>90</sup>

Single-family home \_\_\_\_<sup>88</sup>

Senior-citizens home \_\_\_\_<sup>91</sup>

**9. I LIVE IN THE DESERT:**

All year \_\_\_\_<sup>93</sup>

Just during the winter \_\_\_\_<sup>94</sup>

**10. I CONTRIBUTE TO THE MINISTRY OF KHCS:**

Regularly \_\_\_\_<sup>96</sup>

Sometimes \_\_\_\_<sup>97</sup>

Never \_\_\_\_<sup>98</sup>

**11. I AM AFFILIATED WITH THIS RELIGIOUS ORGANIZATION: (Check one)**

Apostolic \_\_\_\_<sup>100</sup>

Assembly of God \_\_\_\_<sup>101</sup>

Baptist \_\_\_\_<sup>102</sup>

Calvary Chapel \_\_\_\_<sup>103</sup>

Charismatic \_\_\_\_<sup>104</sup>

Church of Christ \_\_\_\_<sup>105</sup>

Church of God \_\_\_\_<sup>106</sup>

Episcopal \_\_\_\_<sup>107</sup>

Evangelical Free \_\_\_\_<sup>108</sup>

Foursquare \_\_\_\_<sup>109</sup>

Lutheran \_\_\_\_<sup>110</sup>

Messianic Jewish \_\_\_\_<sup>111</sup>

Methodist \_\_\_\_<sup>112</sup>

Nazarene \_\_\_\_<sup>113</sup>

Non-denominational \_\_\_\_<sup>114</sup>

Orthodox \_\_\_\_<sup>115</sup>

Pentecostal \_\_\_\_<sup>116</sup>

Presbyterian \_\_\_\_<sup>117</sup>

Roman Catholic \_\_\_\_<sup>118</sup>

Seventh-day Adv. \_\_\_\_<sup>119</sup>

Other \_\_\_\_<sup>120</sup>

**THANK YOU FOR PARTICIPATING IN OUR SURVEY!**