

2005 *Joy 92* Program Survey

Please check your top 10 most-listened-to programs. If you can't think of 10, then just do as many as you can.

- | | | | |
|---------------------------------|--------------------------|------------------------------|--------------------------|
| Adventures in Odyssey – M-F | <input type="checkbox"/> | James Dobson Family Minute | <input type="checkbox"/> |
| Adventures in Odyssey – Sat. | <input type="checkbox"/> | Jay Sekulow Weekend – Sat. | <input type="checkbox"/> |
| Answers with Ken Ham | <input type="checkbox"/> | Key Life (Steve Brown) | <input type="checkbox"/> |
| AP News | <input type="checkbox"/> | Left Behind – Sat. | <input type="checkbox"/> |
| Back to Genesis (John Morris) | <input type="checkbox"/> | Let My People Think – Sat. | <input type="checkbox"/> |
| Breakpoint (Chuck Colson) | <input type="checkbox"/> | Let My People Think – Sun. | <input type="checkbox"/> |
| Breakpoint This Week – Sat. | <input type="checkbox"/> | Lighten Up (Ken Davis) | <input type="checkbox"/> |
| Call to Worship & Praise – Sun. | <input type="checkbox"/> | Mission Network News | <input type="checkbox"/> |
| Conference Pulpit – Sun. | <input type="checkbox"/> | Money Matters – M-F | <input type="checkbox"/> |
| Dawson Mc Allister Live – Sun. | <input type="checkbox"/> | Money Matters Weekend – Sat. | <input type="checkbox"/> |
| Eye on the Middle East | <input type="checkbox"/> | Parent Talk on Call - M-F | <input type="checkbox"/> |
| Faith Matters | <input type="checkbox"/> | Parent Talk Weekend – Sat. | <input type="checkbox"/> |
| Family Life Today (Rainey) | <input type="checkbox"/> | Phyllis Schlafly Report | <input type="checkbox"/> |
| Family News in Focus – M-F | <input type="checkbox"/> | Precepts From God's Word | <input type="checkbox"/> |
| Family News in Focus – Sat. | <input type="checkbox"/> | Prophecy Today (DeYoung) | <input type="checkbox"/> |
| Focus on the Family – 8:30 AM | <input type="checkbox"/> | Streets of Gold – Sat. | <input type="checkbox"/> |
| Focus on the Family – 8:30 PM | <input type="checkbox"/> | The Alternative – Sun. | <input type="checkbox"/> |
| Focus Radio Theatre – Sat. | <input type="checkbox"/> | The Bible Minute | <input type="checkbox"/> |
| Focus Weekend – Sat. | <input type="checkbox"/> | The Legal Alert | <input type="checkbox"/> |
| Focus Weekend – Sun. | <input type="checkbox"/> | The Lighthouse Report | <input type="checkbox"/> |
| Getting the Message | <input type="checkbox"/> | The Mediator (Larry Poland) | <input type="checkbox"/> |
| Hour of Decision (Billy Graham) | <input type="checkbox"/> | Truths That Transform | <input type="checkbox"/> |
| How to Manage your Money | <input type="checkbox"/> | Unshackled! – Sat. | <input type="checkbox"/> |
| Insight for Living (Swindoll) | <input type="checkbox"/> | Washington Watch | <input type="checkbox"/> |
| In Touch Weekend (Stanley) | <input type="checkbox"/> | World Vision Report – Sat. | <input type="checkbox"/> |
| Issues in Education – Sat. | <input type="checkbox"/> | | |

(Please continue on the next page)

HOW DID YOU HEAR ABOUT KHCS?

- A. Friend/relative told me about it _____
- B. Through church _____
Name of Church _____
- C. Through Christian Bookstore/business _____
- D. Listing in the Desert Guide _____
- E. Listing in the Desert Sun _____
- G. Movie theatre on-screen ad _____
- H. Happened to find it on the dial _____

WHAT OTHER RADIO STATIONS DO YOU LISTEN TO?

IS THERE A PROGRAM YOU WOULD LIKE US TO AIR?

IS THERE A PROGRAM YOU WOULD LIKE US TO REPLACE?

I WOULD PREFER TO HEAR THIS PROGRAM AT ANOTHER TIME

(program) _____ (time) _____

WHICH OF THESE PUBLICATIONS DO YOU READ?

- | | | | |
|--------------------|--------------------------|--------------------|--------------------------|
| Desert Sun | <input type="checkbox"/> | Desert Woman | <input type="checkbox"/> |
| Desert Post Weekly | <input type="checkbox"/> | Desert Entertainer | <input type="checkbox"/> |
| The d | <input type="checkbox"/> | Family News | <input type="checkbox"/> |
| Mature Living | <input type="checkbox"/> | Palm Springs Life | <input type="checkbox"/> |

HOW LONG HAVE YOU BEEN LISTENING TO CHRISTIAN MUSIC ON RADIO OR RECORDINGS?

- Less than 5 years
- 5 – 10 years
- 10 – 20 years
- over 20 years

DOES THE MUSIC ON KHCS MEET YOUR NEEDS?

- All of the time
- Most of the time
- Some of time
- Hardly ever

CHECK ONE OF THESE STATEMENTS:

- I would prefer more music and fewer programs
- I would prefer more programs and less music
- I feel the balance of music and programs is OK

WHAT IS YOUR AGE?

- | | | |
|--------------------------------|--------------------------------|--------------------------------|
| 12-18 <input type="checkbox"/> | 18-24 <input type="checkbox"/> | 25-29 <input type="checkbox"/> |
| 30-34 <input type="checkbox"/> | 35-39 <input type="checkbox"/> | 40-44 <input type="checkbox"/> |
| 45-49 <input type="checkbox"/> | 50-54 <input type="checkbox"/> | 55-59 <input type="checkbox"/> |
| 60-64 <input type="checkbox"/> | 65-69 <input type="checkbox"/> | 70-74 <input type="checkbox"/> |
| 75-79 <input type="checkbox"/> | 80-84 <input type="checkbox"/> | 85+ <input type="checkbox"/> |

WHAT IS YOUR SEX? Male Female

Thank you for completing our survey!

Please mail this survey to - KHCS - P.O. Box 2507 - Palm Springs, CA 92263